

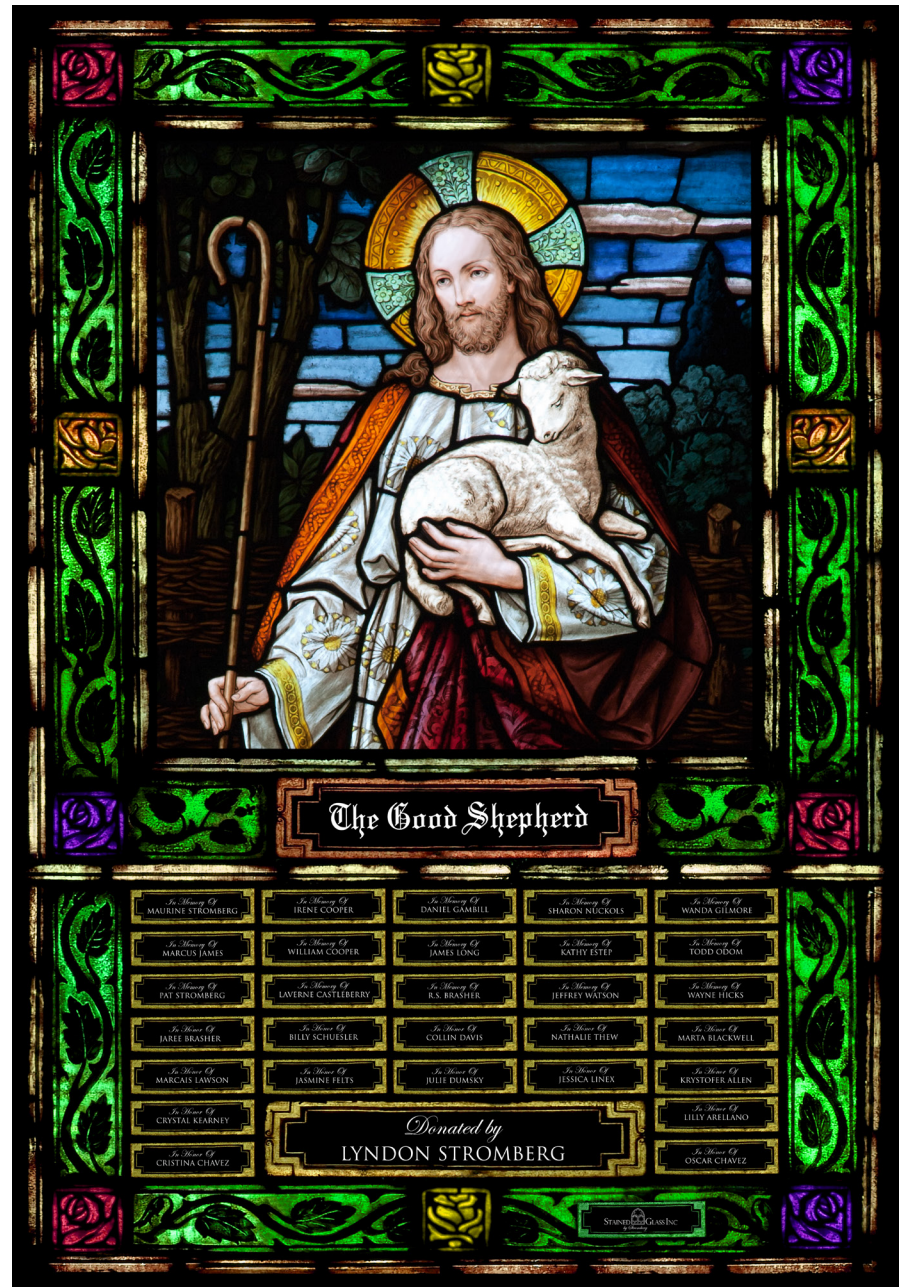
Invite Parishioners to Leave an Enduring Legacy

Regular offerings made by churchgoers are a source of tremendous support for churches, but funds raised aren't always adequate to cover all costs. Tastefully offering parishioners the option to sponsor memorial plaques for stained glass windows provides tangible benefits for congregants and your worship space.

Memorialization as a Fundraising Option

If you plan to offer memorialization as a fundraising option, good planning and communication are essential. Details to be sorted out before any appeal is made include:

- The number of stained glass windows that will be added to your church
- The theme and appearance desired for your window
- The total number of memorial plaques that will be available
- The cost of sponsoring a memorial plaque
- The text that will be placed on the donor dedication plaque
- Options for memorial plaque text (names of current church community members, family names, organization names, names of the dearly departed, etc.)
- Payment and/or financing policies and options



Next, Stained Glass Inc. has prepared an informative brochure for the members of your congregation. This brochure outlines the opportunity, and describes the benefits of both adding stained glass art to religious spaces and establishing a memorial that can be visited easily and often. Be prepared to address questions and concerns from potential donors who are considering providing support for your fundraising and beautification efforts.

Stained Glass Sponsorship Benefits

Giving faithful churchgoers the option to memorialize loved ones through stained glass benefits donors and the entire congregation in a myriad of ways:

- Funds are raised for the church using a tasteful, pressure-free approach
- 100% of the money generated directly benefits the local church
- Establishes an accessible place of remembrance for lost church members
- The total amount raised will likely greatly exceed the cost of the stained glass window or windows, leaving money available for debt repayment, additional church beautification, church expansion, or other efforts
- Gives members of the congregation a sense of ownership and involvement
- Allows church members to feel that they and their dearly departed are part of the church's unique history
- Generous gifts made by donors are 100% tax deductible
- Memorial plaque sponsorship for a stained glass window is considered a one-time gift, and will not reduce the amounts of regular tithes and offerings

Reasons to Add Stained Glass Art to Sacred Spaces

The same sponsorship fundraising model could be used for other church elements such as pews, but there are compelling reasons to make stained glass art the focus of your campaign:

- Promote worship and thoughtful prayer by improving the look of your church sanctuary
- Create a positive impression for first-time visitors
- Help boost attendance and membership by making your church inviting and comforting
- The feelings of joy and peace promoted by stained glass make it a fitting method of remembering the beloved who have passed on
- Stained glass art can be a valuable instructional tool to make important lessons more accessible and engaging
- Make the services conducted in your church even more uplifting and inspiring with beautiful surroundings

Donor Recognition

Give special recognition to your donors by offering the opportunity to purchase a special plaque or window hanging honoring their generous gift, and the loved one they are memorializing. A Donor Recognition Plaque:

- Provides a daily reminder of the congregant's charitable donation
- Stands as an inspiration, and example for others to follow
- Celebrates the life and legacy of the loved one who has passed on
- Offers an opportunity for each family member to obtain an everlasting monument in memory of the departed
- Preserves a portion of church history, and establishes the place of the donor family within the congregation

While the majority of parishioners make some sort of weekly offering, they may be hesitant to give a larger amount because they can't see where the money is going. Offering memorial plaques for stained glass windows is a way to recognize and celebrate generosity. This fundraising model also gives individuals a concrete example of how their money has directly benefited and improved their home church. Finally, it establishes memorials that celebrate the lives of departed loved ones. All of these benefits can make potential donors more receptive to the idea of sponsorship. This will ultimately allow you to achieve better overall financial security for your church community, while you continue to spread the good news about God's love.



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